



UFI Filters, SOFIMA Filter join 'TecDoc Premier Data Supplier' category

Nogarole Rocca, 24 October 2023 – UFI and SOFIMA, the dedicated aftermarket brands of UFI Filters Group, have entered the 'TecDoc Premier Data Supplier' category.

TecDoc, of the TecAlliance Group, represents one of the world's leading aftermarket databases used by all players in the supply chain.

This prestigious certification is awarded to suppliers who meet TecDoc's highest quality standards for product data. There are several factors that have enabled the UFI and SOFIMA brands to enter this category. First and foremost, it is the work of a dedicated team in detailing the brands' complete range, but it is also the focus on the quality of the information and images available, together with timely and punctual updates.

UFI and SOFIMA catalogues on TecDoc present a complete range of air, fuel, engine oil and cabin air filters. The product lineups of both brands have more than 2,400 part numbers for cars and light commercial vehicles and cover more than 27,000 applications, about 50% of which are cars released in the last five years. UFI and SOFIMA aftermarket catalogues allow a more than 98% coverage of the European vehicle fleet across all product families represented.

A distinctive feature and strength of the UFI Filters Group is the global presence of over 250 Original Equipment Filters, made in co-branding with 95 percent of the world's manufacturers. This ensures that the quality of original products is also guaranteed in items offered in the spare parts catalogue.

Irene Carraro, Group Aftermarket Marketing Manager at UFI Filters, comments, "Being recognized as a TecDoc Premier Data Supplier is a well-deserved appreciation of the important teamwork, commitment and collaboration of many years with TecAlliance. This will give us even greater recognition and prestige in the European market and make us more likely to be chosen by the key players in the aftermarket supply chain: direct distributors, spare parts dealers, mechanics and the main trading groups internationally."

UFI Filters:

Founded in 1971, UFI Filters is a global leader in filtration technology and thermal management solutions, as well as hydrogen filtration. It serves a wide range of sectors – from automotive, aerospace and marine, to specialised industrial and customised hydraulic applications. Renowned for its innovation, UFI's products and know-how are found in all kinds of vehicles – from Ferrari and other top F1 teams, to the European ExoMars spacecraft.

UFI supplies the full range of air, oil, fuel, cabin, hydraulic and coolant filters as well as thermal management systems (including heat exchanger for combustion, electric and hybrid vehicles) to the automotive sector, meeting the needs of nearly all car brands and motorcycles as well as commercial, heavy duty (on-road and off-road) and agricultural vehicles. In the OE market, UFI is a leading filtration provider. Each family of filters within the company's two Aftermarket brands, UFI and SOFIMA, covers 98% of the European car parc.

One of the first Italian companies to identify growth opportunities in the Far East, today UFI has 21 industrial sites and employs over 4,000 people in 21 countries. It employs over 250 specialised technicians in its 3 Innovation and Research Centres and holds more than 280 patents. As a research-driven company, it reinvests over 5% of its revenues in R&D.

UFI FILTERS SPA

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PRESS RELEASE

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Images attached:

Irene Carraro, Group Aftermarket Marketing Manager at UFI Filters

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